



news
tourism
news

education

www.mdtef.org

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In This Issue

[Scholarship Challenge](#)

[Summer Employees](#)

[Speciality Courses for H&T](#)

Scholarship Challenge

MTEF has received a challenge grant of \$15,000 for scholarships. If we can **raise the matching \$15,000**, we will be able to create a permanent scholarship fund of \$30,000 or more.

Please go to our web site for the [pledge form](#) and help us reach this goal.

Thank you for the donations and pledges to date:

Piedmont Donors:

(\$1,000 - \$4,999)

McCulloch & Associates

Bridge Donors:

(\$100-\$999)

AAA Mid-Atlantic

Deb Carter

The Harrison Group

Karen Justice

H&T School News

SHADOWING

One of the most exciting and inspirational ways to learn about a career in the hospitality and tourism industry is to shadow one of the industry's professionals for a day.

On February 2, Groundhog Day, every student in Maryland's hospitality and tourism programs should be learning from one of us.

For details about shadowing, visit the [MTEF web site](#) page for Employers. Click the information about **Internships** and scroll down for details on **Shadowing**.

Click through to read suggestions for structuring the day to everyone's benefit.

If you have questions, call Karen at 301-241-4720

Save the Date in 2008

**Maryland Governor's Tourism
Industry Conference**

Chesapeake Donors:

(\$50-\$99)

Ehrlich Media

Paula Katz

Matt Lyle

Alice Torriente

Looking for Summer Employees?

Remember to check with the hospitality and tourism programs at your local high schools and community colleges.

Students in St. Mary's County completed Maryland Tourism Education Foundation's Smiles program this year. Maryland Smiles is a certificated program that includes five hours of customer service and local tourism knowledge training. Northern Anne Arundel County, Howard County and Baltimore City also have secondary school programs in hospitality and tourism.

For a list of the post secondary hospitality and tourism programs, click [here](#). You'll find one close to you with well trained candidates.

Pass It On

If someone in your office is more involved with training and human services, please pass this newsletter on to them or have them contact us to subscribe.

Nov 10-12, 2008

Gaylord National Resort and Convention Center on the Potomac

Trends and Updates
Marketing Ideas
Connections!!
And Much More Again!!

Kudos to the MTEF Web site

In December, we received an "Excellent website!" comment from Faye T. Gayes, VP, State Relations & Educational Programs American Hotel & Lodging Educational Institute

A nice comment from an organization who's slogan is "Setting the GOLD standard...for hospitality education and training."

Visit their Web site to learn more about one of the programs now available for secondary schools in Maryland.

www.lodgingmanagement.org

If your area schools are not offering the program and you would like to encourage them to do so, contact Nina Roa (nroa@msde.state.md.us) at the Maryland State Department of Education for details.

Specialty Courses for the H&T Industry

A Statewide Designated Program

Out-of-county students qualify for in-county tuition for course in The Community College of

Info to Share?

If you have information you would like MTEF to consider including in our newsletter, please submit it to the address below.

Contact karen.justice@mdtef.org or 301-241-4720

Baltimore County, Catonsville's Recreation, Parks, and Tourism Program.

For Spring 2008, here are some great options:

RECR 246 - Introduction to Natural and Historical Interpretation - concepts of environmental & historical interpretation - 8 on-site visitations to local sites (field trips), RECR 246 C11, W, 3:35-6:30 p.m., Brooks

RECR 204 - Entrepreneurship in Hospitality and Tourism - emphasis on viability of small & micro hospitality and tourism business ventures, RECR/HRMT 204 CAN, TR, 12:45-2:10 p.m., Brooks

RECR 213 - Tourism and Serving the International Visitor - increases awareness of benefits, needs, & expectations of culturally diverse visitors from outside of USA, RECR/HRMT 213 C2A, T, 7:20-10:05 p.m., Stinnett-Baki

Course descriptions can be found at <http://www.ccbcmd.edu/catalog/desc/recr.html>

The College web site is <http://www.ccbcmd.edu/>

Classes begin 1/28/08
Registration ongoing until 1/26/08;
For further information, call Dr. Willa Brooks
443-604-3566

[Forward email](#)